

Programme	B.S. (4-years), Communication Studies	Course Code	BSCS-404	Credit Hours	3
Course Title	Media Seminar				
Course Introduction					
<ul style="list-style-type: none"> • The basic objective of the course is to encourage excellence in public speaking. The course will expose students to a variety of current seminar topics and will provide them with the opportunity to evaluate components of good public seminars • In the Media Seminar Course, the students will get the opportunity to interact with experts regarding different communication issues. • Students will participate in debates and discussions on various issues in critical perspective. • The Teacher will suggest source material to the students and they can present a summary or an abstract or critique on a book or article in the seminar. • Each student will give at least two presentations in the seminars on two different issues. Nevertheless, focus will be on important communication issues. 					
Learning Outcomes					
<ul style="list-style-type: none"> • Enable student to speak up on various social, political etc. issues • Enhance the power to think critically and rationally on different perspectives. • Give confidence to overcome their shyness and learn how to work in a team in organizing various activities etc. 					
Course Content					
Week 1	No specific course outline required in seminar course.				
Week 2					
Week 3					
Week 4					
Week 5					
Week 6					
Week 7					
Week 8					
Week 9					
Week 10					
Week 11					
Week 12					
Week 13					
Week 14					
Week 15					
Week 16					
Textbooks and Reading Material					
Suggested by course instructor					
Teaching Learning Strategies					
<ol style="list-style-type: none"> 1. Lectures 2. In-Class Activities 					

3. Written Assignments

Assignments: Types and Number with Calendar

1. Class Participation
2. Attendance
3. Presentations
4. Attitude & Behavior
5. Hands-on Activities
6. Short Tests
7. Quizzes

Assessment

Sr. No.	Elements	Weightage	Details
1.	Midterm Assessment	35%	Written Assessment at the mid-point of the semester.
2.	Formative Assessment	25%	Continuous assessment includes: Classroom participation, assignments, presentations, viva voce, attitude and behavior, hands-on-activities, short tests, projects, practical, reflections, readings, quizzes etc.
3.	Final Assessment	40%	Written Examination at the end of the semester. It is mostly in the form of a test, but owing to the nature of the course the teacher may assess their students based on term paper, research proposal development, field work and report writing etc.